Treebytree B.V.

Cookie policy

The gift that
keeps on growing

Treebytree B.V.
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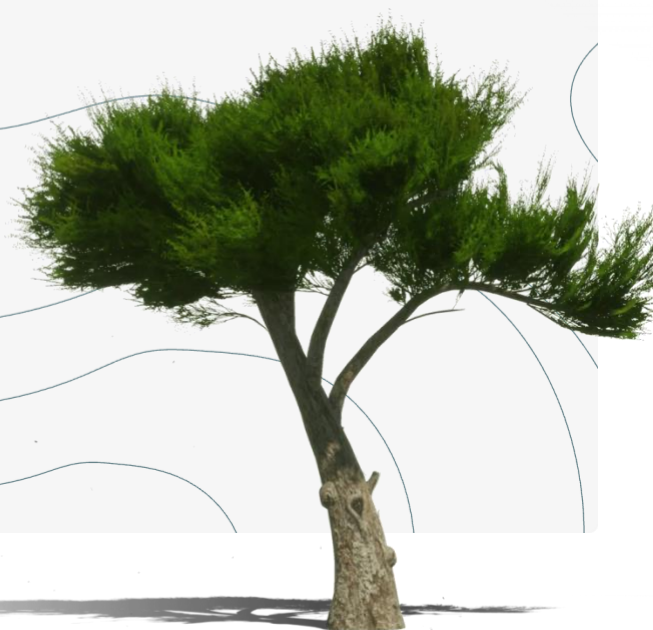BTW NL864158178B01
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Cookie policy

1. **Introduction**

   Welcome to the Cookie Policy of treebytree B.V. ("we," "our," or "us"). This policy explains what cookies are, how we use them, and your choices regarding their usage. Please read this policy carefully.

2. **What Are Cookies?**

   Cookies are small text files that are stored on your computer or mobile device when you visit our website: www.treebytree.earth.

3. **Why do we use Cookies?**

   By using cookies, we can see how our website is used and how we can optimize our services. Cookies are also helpful to make the website quick and safe. See the table below for the specific purposes of each cookie we use.

4. **Types of Cookies We Use**

   We use the following types of cookies on our website:
   - Strictly Necessary Cookies: These cookies are essential for the operation of our website and enable you to access and navigate the site securely.
   - Functional Cookies: These cookies allow us to remember your choices (such as your language preferences) and provide enhanced, more personalized features.
   - Analytical/Performance Cookies: These cookies help us analyze how visitors use our website, allowing us to improve its functionality.
   - Third-Party Cookies: We may also use cookies from third-party service providers, such as Google Analytics, to track website usage and statistics.

   For the use of Analytical/Performance Cookies & Third-Party Cookies, we ask for your consent. You may always withdraw your consent. You can do this via your browser For details on why, by whom, and for how long your information is used through these cookies, please refer to the table below.

PARTY	NAME	FUNCTION/PURPOSE	RETENTION PERIOD
Google Analytics	_ga	This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.	14 months
HubSpot	__hstc	The main cookie for tracking visitors. It contains the domain, hubspotutk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	6 months
HubSpot	__hssc	This cookie keeps track of sessions. This is used to determine if HubSpot should increment the session number	30 minutes

		and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.	
HubSpot	__cf_bm	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	30 minutes
Microsoft Azure AD B2C Identity Server	x-ms-cpim-csrf	This cookie is used to prevent Cross-Site Request Forgery (CSRF) attacks, ensuring that each client interaction with the server is unique and secure.	End of browser session

5. **How to Manage Cookies**

You can manage or delete cookies according to your preferences. For details, refer to the "help" section of your browser or device settings. Please note that if you disable cookies, some website features may not function correctly.

6. **Changes to This Cookie Policy**

We may update our Cookie Policy from time to time to reflect changes in technology or legislation. Please revisit this policy regularly to stay informed about our cookie usage.

7. Your Rights

As a data subject, you have the right to ask us access to your data and to correct or delete your data. You may also ask us to restrict the processing of your data and to transfer a copy of your data to another data controller.

If you'd like to make such a request, we kindly ask you to contact us via the contact details at the bottom of this Cookie Policy. To prevent misuse of these rights, we might ask you to identify yourself adequately. You can always withdraw your consent for the use of the cookie(s). From that moment, we will no longer send the cookie(s) to your device. This does not affect the lawfulness of our processing of your data based on the cookies sent to your device before you withdrew your consent.

If you think we are processing your data unlawfully, you may also file a complaint with the Dutch Data Protection Authority.

8. Contact Us

If you have any questions or concerns about our use of cookies, please contact us at:

- treebytree B.V.
- Address: BINK 36, Binckhorstlaan 36, UNIT M219, 2516 BE, The Hague, The Netherlands
- Email: info@treebytree.earth